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DPS: 2015-25

MEMORANDUM

TO: School District Superintendents

FROM: Pam Stewart

DATE: March 13, 2015

SUBJECT: **2015 Professional Development Opportunity for District Staff**

Project Optimize is an initiative to enhance teacher effectiveness by emphasizing technology integration into instructional design and delivery. The project is intended to develop best practices for using technology to personalize learning in order to increase student achievement.

As a component of this initiative, the Florida Department of Education (FDOE) is offering training for individuals holding designated district-level positions in all districts across Florida, including lab schools, as well as consortia staff. The training will be relevant and extremely beneficial to the following:

- Curriculum specialists
- Instructional technology staff
- Library/media staff
- Professional development staff
- Administrative staff as applicable

Training will be conducted in an asynchronous, online format and will cover instructional design principles, Web 2.0 tools, technology integration strategies, integrating technology into the content areas and planning for technology integration. All participants will have until June 30, 2015, to complete their training.

Districts interested in participating in this professional development opportunity should contact April Drennan via email at April.Drennan@fldoe.org no later than March 15, 2015. Once the request is made, interested parties will be given more information concerning registration.

For additional information, please contact April Drennan at April.Drennan@fldoe.org or by phone at 850-245-5153.

We look forward to your participation in this exciting professional development opportunity.

PS/ad

cc: School District Professional Development Staff
School District Instructional Technology Staff
School District Curriculum Development Staff
School District Library Media Supervisors
North East Florida Educational Consortium
Panhandle Area Educational Consortium
Heartland Educational Consortium