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MEMORANDUM

TO: District School Superintendents

FROM: Pam Stewart

DATE: January 3, 2012

SUBJECT: 2012 Celebrate Literacy Week, Florida!
Take the Lead and Read Book Donation

Contact Information

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The Florida Education Foundation and the Just Read, Florida! Office have partnered together to provide individual community members, educational partners, parents, grandparents and friends an opportunity to show support for their state public schools. Through the Celebrate Literacy Week, Florida! *Take the Lead and Read Book Donation* site, individuals can select an elementary, middle or high school, and purchase the number of books they would like to donate to the school they have chosen. This is a wonderful opportunity for individuals, at your schools or in the community, to help build classroom libraries as well as school media center resources.

Research shows that students who read just 20 minutes extra per day are more likely to excel and be successful in school. The goal of this donation site is to increase the number of books in schools so that all students have access to more text, providing them the opportunity to expand and advance their literacy skills. Please visit the book donation website at <http://data.fldoe.org/register/JustReadFlorida/> and share the attached *Take the Lead and Read Book Donation* flyer with your principals, teachers and community members. Let's work together to achieve the goal of all students reading on grade level!

PS/hc

Attachments

cc: Reading Contacts

PAM STEWART
CHANCELLOR OF PUBLIC SCHOOLS