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October 19, 2007

MEMORANDUM

TO: District School Superintendents
K-12 Principals

FROM: Evan B. Lefsky, Ph.D.
Executive Director, Just Read, Florida!

SUBJECT: Call for Proposals -- 2008 Just Read, Florida! K-12 Leadership Conference

The 7th Annual Just Read, Florida! K-12 Leadership Conference is scheduled for June 29 – July 2, 2008, in Orlando. The 2008 Leadership Conference promises to be a unique experience for each educator attending. This conference will again feature numerous sessions presented by principals, reading coaches, and district leaders, giving attendees the opportunity to hear about successful literacy initiatives taking place in schools and districts throughout our state.

As we prepare for the upcoming conference, we are issuing a Call for Proposals. Florida principals, coaches, and district leaders will have first priority for selection, and team presentations are strongly encouraged. Please encourage your colleagues to submit a proposal to celebrate and highlight the literacy accomplishments in your district. All proposals must be submitted electronically at <http://www.justreadflorida.com/conference/> on or before **December 16, 2007**. **You will be notified of your proposal receipt upon submission and notified of its acceptance by December 21, 2007.**

We appreciate your assistance in forwarding this information to educators across your district and we look forward to your participation in this important event.

EBL

CC: *Reading First* District Coordinators
K-12 Comprehensive Reading Plan Contacts
Department of Education Staff

EVAN B. LEFSKY, PH.D.

EXECUTIVE DIRECTOR, JUST READ, FLORIDA!