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MEMORANDUM

TO: Publishers of Instructional Materials

FROM: Dr. Eric J. Smith

DATE: February 14, 2011

SUBJECT: **Announcement of the 2011-2012 Instructional Materials Adoption**

Contact Information

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DPS: 2011-06

The Florida Department of Education has announced its plans for the 2011-2012 instructional materials adoption and is calling for bids in Social Studies, K-12.

Intents to bid must be submitted no later than 11:59 p.m., Eastern Standard Time (EST), March 11, 2011. Bids must be filed in the Instructional Materials Office of the Florida Department of Education no later than 5:00 p.m., Eastern Daylight Savings Time (EDT), May 2, 2011. Resulting contracts shall be for a six-year period effective April 1, 2012.

According to the *Policies and Procedures for the Florida Instructional Materials Adoption*, the Florida adoption is limited to instructional materials that meet the definition of “major tool” and accompanying “ancillary materials” as follows:

“Major tool” refers to:

- Materials that provide instructional content and student learning activities for each of the Next Generation Sunshine State Standards (NGSSS) benchmarks that are in the course descriptions for reading, language arts, literature, math, science, social studies, physical education, health, world languages, visual arts, and performing arts;
- Materials that provide instructional content and student learning activities for each of the intended outcomes and/or student performance standards of the Career and Technical Education Curriculum Frameworks;
- Materials that provide instructional content and student learning activities for the course objectives as outlined by the appropriate organizations for Advanced Placement, International Baccalaureate, and Advanced International Certificate of Education.

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“Ancillaries” are those items that were designed to work with the major tool and may be priced or free with order.

Social Studies instructional materials must be submitted in an electronic format that enables the user (teacher or student) to search for, gather, and organize specific standards-based instructional content by the Florida benchmark code. The Department’s expectation is for digital unbundled content to be available at a reduced cost. Text only or .PDF versions of print-based submissions are not considered interactive digital content.

To obtain information regarding bidding requirements and procedures, please visit the Instructional Materials Web site, http://www.fldoe.org/bii/instruct_mat/, or contact:

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Questions related to this announcement may be directed to the Instructional Materials Office at (850) 245-0425.

EJS/ds