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December 3, 2007

M E M O R A N D U M

TO: District School Superintendents and K-12 Principals

FROM: Evan B. Lefsky, Ph.D., Executive Director, Just Read, Florida!
Cheri Yecke, Ph.D., Chancellor, K-12 Public Schools

SUBJECT: Request for Proposals ~ 2008 Just Read, Florida! K-12 Leadership Conference

This is a reminder that the deadline to submit proposals to present at the 2008 Just Read, Florida! K-12 Leadership Conference is quickly approaching. You and your school team, which may include reading coaches, teachers or other school personnel, are invited to submit proposals to celebrate and highlight your success in improving student achievement in reading. To submit your proposal on-line, please go to http://www.justreadflorida.com/conference/. **The deadline for submission is December 16, 2007.**

This year, the K-12 Conference, usually held in the fall, will combine with the Just Read, Florida! K-12 Leadership Conference and present a strand of curriculum sessions focusing on the revised standards. If you have previously presented at the K-12 conference, you might want to tailor your presentation proposal or submit a new proposal to address best practices for K-12 curriculum and implementation of the new standards.

The 2008 conference will be held June 29 – July 2 at the Orlando World Center Marriott. We are expecting the largest attendance ever with 5,000 principals, assistant principals, reading coaches, and district administrators. This conference will feature numerous sessions sharing what works for improving literacy leadership in Florida's schools. There will be over 300 concurrent sessions - all geared toward providing essential information to school leadership in the areas of reading and literacy. We view your presentations as vital to the success of this conference and we look forward to your participation.

Don't miss out on this great opportunity! If you have any questions or concerns please feel free to contact Jill Jackson in the Just Read, Florida! office at 850/245-0503 or jill.jackson@fldoe.org.

EBL:CY/jj