

Celebrate Literacy Week, Florida! 2019
Spreading Literacy, One View at a Time
Contest Entry Form

School District: _____ Date of Submission: _____

School: _____ Phone Number: _____

School Address: _____ City: _____

Project Sponsor's Name: _____ Email: _____

Principal's Name: _____ Email: _____

Submission URL: _____

SPREADING LITERACY YOUTUBE CONTEST DESCRIPTION:

This year's *Celebrate Literacy Week, Florida!* theme of *Spreading Literacy, One View at a Time*, invites students to do just that: spread literacy. Students will create a YouTube submission that communicates how they share literacy or the importance of reading in their lives. Because the focus is on sharing a love for reading and getting the word out, submissions will be judged by the number of YouTube views. This is not intended to be an individual project.

SUBMISSION REQUIREMENTS/RUBRIC:

- Only one YouTube video submission per school.
- Video should not exceed two minutes in length.
- Video content must meet the following criteria:
 - no longer than two minutes in length
 - addresses the theme of "Spreading Literacy, One View at a Time"
 - is classroom appropriate
 - is free of violence and images portraying violence
 - comment component is turned off from the YouTube video
 - complies with the YouTube guidelines found at <https://www.youtube.com/yt/about/policies/#community-guidelines>
 - has been screened by school or district personnel to ensure these criteria are met
- Completed contest release form (attached). By submitting a YouTube video into the **Spreading Literacy YouTube Contest**, you are releasing publication and talent presentation rights to the Florida Department of Education and are certifying that the work is free of copyright violations.
- Completed entry form (above portion of this page).
- Submissions must be emailed to CLW@fldoe.org.
- **YouTube view count will start on October 15, 2018.**
- **Deadline for number of views is 5:00 p.m. Eastern Time Friday, February 1, 2019.**
- Following the contest, a Survey Monkey will be sent to all participating districts to record their highest viewed submission in each judging category.

All school submissions must include the following:

- Student-created product which meets the specifications above.
- Completed and signed entry form (above portion of this page and signature on 2nd page).
- Completed Contest Release Agreement form (attached).

I _____ (principal or sponsor) do hereby verify and certify that the content of the enclosed submission is free of copyright infringement and was fully student created.

I _____ (district contact) do hereby verify and certify that the content met the video content criteria cited above.