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MEMORANDUM

TO: School District Superintendents

FROM: Hershel Lyons

DATE: October 5, 2018

SUBJECT: *Celebrate Literacy Week, Florida! 2019*

Contact Information:

Carey Sweet
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The *Just Read, Florida!* office and the Florida Department of Education (FDOE), in partnership with other FDOE offices, school districts, state organizations and agencies, are planning the eleventh annual statewide *Celebrate Literacy Week, Florida! 2019* events. *Celebrate Literacy Week, Florida! 2019* is scheduled for the week of **January 28 – February 1, 2019**, so mark your calendars now for this important week of events. The goal of this year's *Celebrate Literacy Week, Florida!* is to promote literacy and excellent reading habits in the students of Florida.

This year, our *Celebrate Literacy Week, Florida! 2019* theme is **Spreading Literacy, One View at a Time**. With this theme in mind, we are encouraging all schools to participate in the *Celebrate Literacy Week, Florida!* contest and encourage students to help spread the love of reading and the importance of literacy. Schools in each category (elementary, middle and high) will compete in the YouTube video contest.

Additional information about the contest is attached, and we hope that you will encourage your schools and students to participate. Project submissions will be accepted **October 15 – January 15, 2019**.

Lastly, please find attached the *Celebrate Literacy Week, Florida! 2019* district events template, which you may complete reflecting the activities and events in your district during *Celebrate Literacy Week, Florida!*, and return to the *Just Read, Florida!* office. All district-submitted schedules will be posted on the *Celebrate Literacy Week, Florida!* website for public viewing. This is a great opportunity to share your district's plan for supporting literacy with your local community. Please submit your *Celebrate Literacy Week, Florida! 2019* plan to Carey Sweet at Carey.Sweet@fldoe.org by January 8, 2019.

HERSHEL LYONS
CHANCELLOR OF PUBLIC SCHOOLS

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For more information, please visit the *Celebrate Literacy Week, Florida!* website. Follow us on **Twitter @EducationFL** or by using **#CLW2019CelebrateLiteracyJRF**. Thank you for your commitment to making literacy the highest priority in your district and schools!

Keep Reading!

HL/cs

Attachments

cc: K-12 Reading Contacts