

# FLORIDA DEPARTMENT OF EDUCATION



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**TO:** School District Superintendents

**FROM:** Pam Stewart

**DATE:** September 20, 2013

**SUBJECT:** **Celebrate Literacy Week, Florida! 2014**

### **Contact Information**

Just Read, Florida! Office  
850-245-0503

[JustRead@fldoe.org](mailto:JustRead@fldoe.org)

**DPS: 2013-137**

The Just Read, Florida! Office of the Florida Department of Education (FDOE), in partnership with school districts and numerous other state organizations and agencies, are planning the sixth annual statewide Celebrate Literacy Week, Florida! 2014 event. Celebrate Literacy Week, Florida! 2014 is scheduled for the week of **January 13-17, 2014**, so mark your calendars now for this important week of events!

The goals of Celebrate Literacy Week are to promote literacy throughout the state by raising awareness of the many exciting things happening in school districts along with the programs and projects offered by the FDOE and its partner agencies and organizations. Most of all, the objective is to promote the enjoyment of reading for children and adults of all ages.

As part of the Just Read, Florida! Celebrate Literacy Week, we are providing multiple opportunities for you as a district to support this effort and to promote literacy in your local schools.

Once again, we will sponsor the 26-second public service announcement (PSA) contest that celebrates and promotes the importance of literacy in the state of Florida. Students in elementary, middle and high schools in all school districts are invited to participate in the PSA contest. This activity has a track record of being a HUGE success, and we are anxiously awaiting the creativity that your schools and students will bring to this competition for the 2014 event. This year's theme is **"Reading Accelerates Success!"** With the support of our educational partners, we hope to boost the enthusiasm of students across Florida about literacy and reading.

School District Superintendents  
September 20, 2013  
Page 2

Additional information on the PSA contest is attached to this email, and we ask that you disperse all information to schools and staff in order to allow ample time to produce the PSAs. Please encourage every school to participate. **All PSA submissions are due to the Just Read, Florida! Office by November 30, 2013, and the winners will be announced during Celebrate Literacy Week.** Last year's PSA winners may be viewed at <http://www.justreadflorida.com/literacyweek.asp>.

In addition to the PSA contest, we have included a Celebrate Literacy Week Events template, which you may complete and return to the Just Read, Florida! Office. All district schedules will be posted on the Celebrate Literacy Week, Florida! website for public viewing. This is a great opportunity for you to brag about and share with others all the wonderful things happening in your schools. Please submit your Celebrate Literacy Week plan to Hope Colle at [Hope.Colle@fldoe.org](mailto:Hope.Colle@fldoe.org).

For more information, please visit the Celebrate Literacy Week, Florida! website at <http://www.justreadflorida.com/literacyweek.asp>. We look forward to your participation in this literacy event and thank you for your commitment to making literacy the highest priority every day in your district and schools!

Let's continue celebrating together!

PS/hc

cc: K-12 Reading Contacts

Attachments