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September 5, 2007

MEMORANDUM

TO: Middle School Principals

FROM: Lucy D. Hadi

SUBJECT: 2007-2008 *Career Cruiser*

In support of the Florida Department of Education's strategic imperative for highest student achievement, the 2007-2008 *Career Cruiser*, a career and education magazine, is now being shipped to all middle schools. The *Career Cruiser* includes information on occupations, personal assessment activities, and career planning. Students can learn more about themselves and how to match their interests and abilities to career and education options. As you coordinate the distribution of the *Career Cruiser* in your school, please let the teachers know that the *Teacher's Guide* is only available on the website listed below.

Each school has identified a person to receive and distribute the Career Cruiser. Distribution within each school should include teachers of the career and education planning course that is required by the A++ legislation. Additional resources for the career and education planning course include the Educator's Toolkit (www.fldoe.org/workforce/ced), CHOICES Planner or CHOICES Explorer (www.flchoices.org), and FACTS (www.facts.org).

LUCY D. HADI
Chancellor for Workforce Education

Some highlights of this year's *Career Cruiser* are:

- Activities for students
 - identify interests, skills, values, personality types, and more
 - goal setting and decision making

- Information on
 - the career development process
 - occupations
 - postsecondary educational options
 - financial aid

The *Career Cruiser* is an excellent tool for students to use as they begin to explore career options. The *Career Cruiser* can help students think about their interests and abilities and begin to set goals for their career and education plans.

The *Career Cruiser* and the *Career Cruiser Teacher's Guide* are also available at www.fldoe.org/workforce/publicat.asp.

LDH/zrl

c: Guidance Counselors
Career and Technical Teachers
Curriculum and Instruction Supervisors