

# FLORIDA DEPARTMENT OF EDUCATION



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## MEMORANDUM

**TO:** District Superintendents  
District Assistant Superintendents  
Principals

**FROM:** Cheri Pierson Yecke, Ph.D.

**DATE:** August 21, 2007

**SUBJECT: 2007 K-12 CONFERENCE AND INNOVATION FAIR  
ANNOUNCES KEYNOTE SPEAKERS AND PRESENTERS**

### Contact Information

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**K-12: 2007-135**

Please make plans to attend the 2007 K-12 Conference and Innovation Fair "Relevant Education for Real Life Experiences," October 2-5, 2007, at the Caribe Royale Orlando.

I am pleased to announce the following keynote speakers:

Wednesday, October 3

**Governor Charlie Crist** or **Lieutenant Governor Jeff Kottkamp** (invited)

Thursday, October 4

**Dr. Theodore Hershberg** of the University of Pennsylvania will inform the audience about a comprehensive school reform model that starts with reforming teacher professional development, mentoring, compensation, and evaluation.

Friday, October 5

**Coach Ken Carter**, whose story was made into the recent movie *Coach Carter* starring Samuel L. Jackson, will share his story of raising expectations for his student athletes by putting academics first and advocating for overall school improvement.

CHERI PIERSON YECKE, PH.D.

CHANCELLOR, K-12 PUBLIC SCHOOLS

2007 K-12 Conference  
August 21, 2007  
Page Two

Other notable speakers throughout the conference include Commissioner Jeanine Blomberg, Florida Education Foundation Chairman Alan Levy, and the 2008 Florida Department of Education/Macy's Teacher of the Year Richard Ellenburg.

This year's Innovation Fair features 50 schools from 18 districts that will be showcasing their model programs and academies on Wednesday, October 3. Break-out sessions will continue on October 4 and 5 featuring over 70 presentations by districts, schools, educational partners, Department staff, and others that you will not want to miss. For a complete listing, go to the conference Web site at [www.fldoe.org/k12/conference/](http://www.fldoe.org/k12/conference/).

Please visit the conference Web site to register and view the draft conference agenda. There is a \$175 non-refundable registration fee for all participants. Regular registration will end September 11, 2007; however, late and on-site registration will be available for a fee of \$225.

Hotel reservations can be made by calling the Caribe Royale at (407) 238-8000 or (800) 823-8300. Rooms will be held in the "Florida Department of Education 2007 K-12 Conference" block until September 13, 2007, with rates beginning at \$149.

The Department is pleased to host this event for your staff and schools as we strive to ensure that every student is prepared for college or a career when they graduate from Florida's public school system.

CPY/hr