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TO: District Superintendents
Community College Presidents

FROM: Jim Horne, Secretary
Florida Board of Education

DATE: August 27, 2002

SUBJECT: "All American Success Story"

The Department of Education is pleased to unveil an exciting new campaign designed to increase the awareness of successful Workforce Education programs to legislators and other stakeholders responsible for making decisions about the continuation of your programs.

Your success stories will:

- showcase for all stakeholders in the state, the real success stories of students who participated in Technical Education and Adult Education programs, and now have highly successful careers;
- illustrate the potential impact of Technical and Adult Education on an individual's and the state's economic growth;
- demonstrate results of integrated academics and technical programs; and
- increase the awareness of Technical and Adult Education statewide for public and policymakers.

The success stories will be compiled and disseminated as a publication to stakeholders around the state. We are committed to completing this product by the first week in November. With this in mind, please prepare and return the application on or before September 27, 2002. This will be a critical document to use as we prepare to seek additional funding for Technical and Adult Education for the next fiscal year.

Attached are the details needed to complete this project. If you have questions, please call your Regional Program Director or Dorothy Bouie at (850) 487-0603; e-mail Dorothy.Bouie@fldoe.org or Greg Downing at (850) 414-6987; email Greg.Downing@fldoe.org.

As we move toward another successful year of providing Adult and Technical programs and services, we will look to practitioners to help promote and publicize the mission and goals of Florida's Workforce Education System. We look forward to hearing great things about your students. Assistance in helping with this ***fasttrack*** campaign would be greatly appreciated.

JH/dbd

Attachment

c: Georgia McKeown
Lanny Larson
Apprenticeship Contacts
Career and Technical Education Student Organization Directors
Community-Based Organizations
Community College Occupational Deans
Director, Adult and Community Educators of Florida
Director, Florida Association for Career and Technical Education
Department of Education Graphics
External Review Committee
Migrant Education Contacts
Teacher Educators
Vocational Directors