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**MEMORANDUM**

**TO:** Executive Directors, Early Learning Coalitions  
School District Superintendents

**FROM:** Cari Miller, Chancellor of Early Learning

**DATE:** January 10, 2025

**SUBJECT:** **Celebrate Literacy Week, Florida! 2025**

**Contact Information:**

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**DPS: 2025-05**

The Florida Department of Education's (FDOE) Division of Early Learning (DEL) is once again collaborating with FDOE's *Just Read, Florida!* office, planning the seventeenth annual statewide *Celebrate Literacy Week, Florida! 2025* events scheduled for **January 27-31, 2025**.

This year, the theme is **Building Literacy: Constructing the Foundation for Success!** With this theme in mind, this year's books are *Little Excavator* by Anna Dewdney (infant/toddler) and *Dig Dig Digging* by Margaret Mayo (preschool). DEL supports the *Celebrate Literacy Week, Florida!* theme from an early learning perspective with a focus on construction and building literacy success in connection with Governor DeSantis' [Get There Workforce Education Initiative](#).

Please mark your calendars for a simultaneous read aloud on **Wednesday, January 29, at 10 a.m. (EST)**. Providers will spread the love of literacy in their homes, centers and schools by reading *Little Excavator* or *Dig Dig Digging*. Please share the attached activities that celebrate this year's exciting theme with your School Readiness and Voluntary Prekindergarten private and public providers serving infants, toddlers and preschool age children.

For questions, please contact [VPKQuestions@del.fldoe.org](mailto:VPKQuestions@del.fldoe.org).

CM/na

Attachment: 2025 Celebrate Literacy Week, Florida! Activities

cc: School District Comprehensive Evidence-Based Reading Plan Contacts  
School District Voluntary Prekindergarten Contacts  
Voluntary Prekindergarten Coalition Contacts

**CARI MILLER**

CHANCELLOR, DIVISION OF EARLY LEARNING

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