



11th Annual Sterling Conference

May 27–30, 2003 at the Orlando World Center Marriott

Education Workshop Sessions

Wednesday, May 28, 2003

9:45 - 11:30 Building Upon Our Strengths Through Quality Principles and Practices

John Jay Bonstingl, Advisor in Quality Improvement, Bonstingl Leadership Development

Upon completion of this workshop, the participant will be able to:

- Learn about a simple yet powerful process you can use with your own organization to determine your strengths and areas for possible improvement
- Identify practical ways to bring your mission statement alive, making it the touchstone of your way of life
- Build greater and greater Quality into your systems and processes, for the benefit of all of your clients and stakeholders

1:45 - 2:45 The Classroom Learning System: Application of the Criteria in Classrooms

Mary Beth Corace, Ph.D., Supervisor Quality Academy, Pinellas County Schools

Upon completion of this workshop, the participant will be able to:

- Understand the components of the Classroom Learning System
- Link the Sterling Criteria with actual classroom applications
- Hear teachers describe their use of the Sterling Criteria in classrooms

Thursday, May 29, 2003

9:30 - 11:15 Creating a High Performing School District from the Board of Education to the Classroom

Annette Moore, Assistant Superintendent, Valley View District 365U

Dr. David Van Winkle, Valley View District 365U

Upon completion of this workshop, the participant will be able to:

- Learn about the components of a training model that has been successfully implemented at all levels in a school district
- Understand the role of a Board of Education as a leadership system and how the board learns to lead a high performing organization from “above the line”
- Recognize how a Baldrige-based system can be implemented at the elementary and secondary levels including the training of students and parents in the use of quality concepts and tools

9:30 - 11:15 Students and Stakeholders (2001 Baldrige Award Recipient—Education)

Dr. Julie Furst-Bowe, Assistant Chancellor, University of Wisconsin-Stout

Upon completion of this workshop, the participant will be able to:

- Determine key internal and external stakeholder groups
- Understand what approach can be used to identify expectations and anticipate needs for diverse stakeholders
- Identify how to build and maintain relationships with each group of stakeholders

1:45 - 2:45 Benchmarking and Knowledge Sharing for Educators

Laura Longmire, Chief Learning Officer, Stupski Family Foundation

Upon completion of this workshop, the participant will be able to:

- Understand the methodology of benchmarking
- Define, capture, and implement best practices
- Design the approaches for collaborative knowledge sharing

Friday, May 30, 2003

9:00 - 10:00 Technology Based Improvement Tools

Mike Ferguson, Director, Florida Center for Interactive Media, Florida Center for Interactive Media, Tallahassee Community College

Upon completion of this workshop, the participant will be able to:

- Discuss the attributes of different technologies and their application for quality implementation
- Identify strategies for implementing quality concepts in K-12 education
- Discuss the use of online tools developed and customized for individual and organizational self-assessment

10:30 - 11:30 Quality: It Just Makes Sense

Largo High School, Students, Pinellas County Schools

Upon completion of this workshop, the participant will be able to:

- Identify the changes Quality makes in the lives of high school students
- Recognize how students are empowered to take responsibility for their own learning
- Collect information on how 10th-12th-grade student volunteers teach ninth-graders about quality tools and the PDSA improvement cycle

Reserve your place now by calling the Florida Sterling Council (850) 922-5316.

Please see our new and improved web site for more conference information:

www.floridasterling.com