



Florida Sterling Conference Education Forum

**May 28, 2003
3:00 – 6:00 PM**

The Florida Sterling Council is once again responding to customer requests by adding this special session for educational organizations to the conference schedule. Education sector organizations face some of the same challenges as private businesses, but they must also address some governance structures and other issues that are unique.

The Education Forum is organized to share the experiences of five organizations in using the Sterling Model as a management system in their journeys to performance excellence. These organizations include the Florida Department of Education, Pinellas County School District, Miami-Dade County School District, Whitley County Consolidated Schools, and Pinellas Classroom Teachers' Association. Each organization is at a different stage of the journey, but all will address why they chose the Sterling Management System, how they started, what has worked and not worked for them, and what they consider to be some of their best practices.

Florida Department of Education	Pinellas County School District
Leaders from DOE will discuss why they have chosen this management model to meet the Governor's expectations of a seamless K-20 system that operates effectively and efficiently to produce performance results. They will address the feedback they received at the conference last year, and deployment of their strategic plan including pilot projects and process changes to improve their services to school districts	The Pinellas County School District has been implementing the Sterling Model for eleven years and won the Governor's Sterling Award in 1993. They have also had two schools win the award: Marjorie Kinnan Rawlings Elementary in 1998, and Azalea Elementary in 2000. Representatives will be able to address issues specific to large district administration and to sustaining momentum.
Miami-Dade County School District	Whitley County Consolidated Schools
Miami-Dade County Public Schools aligned their School Performance Excellence Plans to Sterling in 1999. More than 20 schools have used the Challenge or GSA self-assessment to identify their strengths and opportunities for improvement. In addition, 7 of the district's business departments have used the "Navigator to Site" to assess their current processes.	This small rural district in Indiana started their journey in 1999. They were able to learn from those who paved the path, but also faced challenges of consolidation of small schools, a large geographic area, and politics of changing school boards. This superintendent will address the importance and role of senior leadership in starting and supporting the implementation of systematic improvement.
Pinellas Classroom Teachers' Association	
PCTA has been involved with the school district in the Sterling process since the beginning. PCTA leaders will discuss how they use Sterling to improve their internal operations as well as their working relationship with the district.	In addition to these presentations, you will have the opportunity to ask specific questions to members of a panel and learn how the Florida Sterling Council can help you get started or move forward. As this is a special event, we want to arrange for the appropriate facility. To help us in planning, we would ask you to RSVP for the Education Forum as a note with your conference registration. You will receive an entry ticket in your registration packet.

Note: The forum is open only to conference attendees, so register early.